

## Sakin kumar J

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Venbastudio.com

Hey! 🙌 I'm Sakin Kumar, Interaction Designer based in India. I create beautiful and meaningful animation for digital products to evolve user experience and improve business performance.

### ABOUT

#### I am seeking

A position as a designer where I can develop and apply my Leadership and Management skills in the field of UI, CX & UX design.

#### I graduated from

SNS Rajalakshmi College of Arts & Science  
BSC. Computer Technology class of 2011

#### My abilities include

Creating relevant insights through design research methodologies, supporting design projects (through cross-team collaboration in agencies dealing with complex services, such as innovation, design architecture and interaction)

#### Proficient in

CX/UX

Story Telling

Interaction designs

Rapid Prototyping

Visual Designs

User Research

Design Architecture

#### Tools

Adobe xd

Sketch

After effects

Principle

#### I speak

Tamil, English,  
Creativity

### EXPERIENCE

#### Mantra Labs

Design Manager • Aug 2016 Present

- Handle development and implementation of successful design strategies, outlining how the design team will create deliverables and implement them for the project
- Encourage and deliver critical feedback wherever appropriate for the team members throughout the duration of a project
- Collaborate with marketing, sales, and product engineer teams to ensure our designs succeed and that messages are properly conveyed to the customers.

#### Anvayin Systems

UIUX Designer • Jun 2015 - May 2016

- Gathered and evaluated user requirements in collaboration with product managers and engineers
- Illustrated design ideas using storyboards, process flows, and sitemaps, interactive prototypes.
- Implemented interaction flows and assets and pixel - perfect UI/UX with a focus on driving customer engagement and creating beautiful and seamless user flows
- Rapidly built prototype web user interfaces

#### Raptor Technology

Team Lead • Jun 2013 - May 2014

- Created various deliverables for WPI and mobile responsive designs
- Guided the team in getting out deliverables to the dev team
- Got leads from BA and conducted meetings to explain concepts and translating the design team's roadmap
- Illustrated design ideas using storyboards, process flows, and sitemaps

#### SV advertisement.

Graphic Designer • May 2011 - Jun 2013

- Executed digital marketing collaterals such as banners, emailers, etc. based on client requirements.
- Created design assets required for landing pages or websites and defined the creative approach for focused digital and social media campaigns

### INSIGHTS

- I love to travel. Follow the highways with my bike sometimes. Listening to songs, A bit of writing, and Reading
- I love to share. So I created a YouTube channel and try to share whatever I learnt through my past experience.  
[www.youtube.com/c/iloveui](http://www.youtube.com/c/iloveui)