

Sakin kumar J

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I create beautiful and meaningful animation for digital products to evolve User Experience and improve business performance. Based in Bangalore,  India as Head of Design at Mantralabs

ABOUT

I am seeking

A position as a designer where I can develop and apply my Leadership and Management skills in the field of UI, CX & UX design.

I graduated from

SNS Rajalakshmi College of Arts & Science
BSC. Computer Technology class of 2011

My abilities include

Creating relevant insights through design research methodologies, supporting design projects (through cross-team collaboration in agencies dealing with complex services, such as innovation, design architecture and interaction)

Proficient in

CX/UX
Story Telling
Interaction designs
Rapid Prototyping
Visual Designs
User Research
Design Architecture

Tools

Adobe xd
PS
After effects

I speak

Tamil, English,
Creativity

Latest case studies

Simplified Health care buying journey
for SBIG

[View Case](#)

Reimagining tech-enabled commercial listing
platform - Property Share

[View Case](#)

EXPERIENCE

Mantra Labs

Design Manager • Aug 2019 Present

- Handle development and implementation of successful design strategies, outlining how the design team will create deliverables and implement them for the project
- Encourage and deliver critical feedback wherever appropriate for the team members throughout the duration of a project

Property Share

UIUX Designer • Jun 2018 - Aug 2019

- Creating mock-ups, visual designs and prototypes with stakeholders and developer and Test and validate designs features
- Collaborate with marketing, sales, and product engineer teams to ensure our designs succeed and that messages are properly conveyed to the customers.

Anvayin Systems

UIUX Designer • Jun 2015 - May 2016

- Gathered and evaluated user requirements in collaboration with product managers and engineers
- Illustrated design ideas using storyboards, process flows, and sitemaps, interactive prototypes.

Raptor Technology

Team Lead • Jun 2013 - May 2014

- Created various deliverables for WPI and mobile responsive designs
- Got leads from BA and conducted meetings to explain concepts and translating the design team's roadmap

SV advertisement.

Graphic Designer • May 2011 - Jun 2013

- Executed digital marketing collaterals such as banners, emailers, etc. based on client requirements.
- Created design assets required for landing pages or websites and defined the creative approach for focused digital and social media campaigns

INSIGHTS

- I love to travel. Follow the highways with my bike sometimes. Listening to songs, A bit of writing, and Reading
- I love to share. So I created a YouTube channel and try to share whatever I learnt through my past experience.
www.youtube.com/c/iloveui